How to Start a Latina Leadership Network Chapter

Glenda Moscoso & Estella Vasquez December 2018
Overview of LLN

a. What is LLN Statewide
b. History of the Cuesta College Chapter.
c. LLN Cuesta Chapter Accomplishments
d. Tips to establish an LLN Chapter on your campus
e. Eight Steps to start an LLN Chapter
f. Questions/Answers
History of Statewide LLN

In June of 1987, Olga Arenivar, Cecilia Alvarado Kuster, Betty Cotton, Irma Alvarez and Sharon Yaap met at the Great Teachers Seminar in Santa Barbara and shared their concern about the under representation of Latinas at that event and throughout the California Community College system.

Recognizing, that the representation of Latinas in higher education was not improving, and that a Latina-sensitive staff development program was in desperate need, and that Latina students were not being prepared for successful employment in the changing California job market, these women decided to act.

These five women decided to convene a conference to develop Latina Leadership in the California Community Colleges and to expand the number of Latinas throughout the system. Nine months later, the organizing committee had doubled in size. With the assistance of a small Fund for the Improvement of Instruction grant, the conference, Hispanic Women: The Untapped Leadership Resource was organized. Participants in this highly praised event identified issues impeding Latina leadership and proposed strategies for addressing those issues.
LLN Statewide

• 2018 celebrated 31st Year Anniversary at the Annual Latina Leadership Network Conference.

• Members in all 10 regions

• http://llnccc.org/membership/
LLN Mission

The Latina Leadership Network (LLN) is:

• A mutual support and advocacy organization
• Committed to providing effective opportunities to develop innovative approaches
• Committed to increase participation of Latinas in leadership roles and
• Committed to promote and maintain la cultura Latina and non-sexist familial values.
LLN Vision

• Strong network for Latinas within the California Community College system
• Guided by diverse leadership at all levels
• Supports and fosters exemplary and equitable educational and employment opportunities
LLN Goals

Goal 1: Maintain and grow a statewide educational and leadership network for Latinas in the California Community College system.

Goal 2: Develop methodologies to address and overcome the systemic inequities that impede access and success of Latinas in the California Community Colleges.

Goal 3: Mentor Latinas in achieving educational advancement and developing leadership skills in the California Community Colleges.

Goal 4: Affirm and promote activities that celebrate the rich historical and cultural heritage of all Latins.

Goal 5: Establish and maintain supportive alliances beyond the community colleges.
Cuesta College Chapter History

The LLN Cuesta Faculty and Staff Chapter was established in 2001 by Glenda Moscoso after she attended the 2001 LLN Statewide Conference.

The first fundraising activity took place in the fall 2001 with a wine & cheese event at Dairy Creek. This event was supported by Cuesta Management, Classified Staff and Cuesta Faculty.
LLN Cuesta College Chapter Contributions
Conferences

Hosted 2004 LLN Statewide Conference
Hosted “Papalotzin” Conference, 2006
Hosted AB-540 Symposium, 2008
Hosted “Educate” Conference, 2010
Hosted “Edúcate- Sí Se Puede,” 2012-2018
Campus-wide Initiatives

- Institutionalized Edúcate – Sí Se Puede Conference.
- Established the LLN Endowment to assist Undocumented Students.
- Facilitated UndocuAlly Trainings for Faculty, staff and community members.
- LLN was instrumental for Cuesta to become a Hispanic Serving Institution.
- Many of our LLN Members are contributing to the LLN Account through Payroll deductions.
Alliances Beyond the Community College

- Partnership with:
  - Mexican Consulate
  - Local Elected Officials
  - Wells Fargo
  - Latino Outreach Council
  - Paso Housing Authority
  - The Central Coast Coalition for Undocumented Student Success
  - Promotores Collaborative of San Luis Obispo
LLN Statewide Region of the Year Awards

2003 Collaboration of Community & College events.
2004 LLN Statewide Conference to the Community Colleges
2013 Edúcate Si Se Puede Conference on going Success
2014 Statewide Region of the Year Award
2018 Statewide Region of the Year Award
Latino Leadership Network Student Club
Re established 2012 by Diane “Dee” Limon, Gabriela Lopez and Glenda Moscoso
Holiday Gift Basket Wrapping
Latino Student Club 1st time Activities

2013 – Hosted the 1st Dance on the North County Campus “Hearts on Fire”.

2014 - 1st Place at the Paso Robles Holiday Light parade.

2014 – Latino Outreach Council Panel on Latinas in Higher Education

The Latino Outreach Council Presents:

CHALLENGES FACED BY LATINAS IN EDUCATION

The forum will explore opportunities and challenges faced by Latinas who are attempting to navigate our educational system. Forum presenters will include local Latinas who have met or are meeting these challenges.

Wednesday, April 9, 2014
6:00PM
SLO County Government Center
Board of Supervisors Chambers
1055 Monterey St., San Luis Obispo

Sponsored by

Atascadero and San Luis Obispo American Association of University Women

MORE INFO:
C R Lara, Latino Outreach Council
805-610-3388
2014 Paso Holiday Light Parade
1st place Award
LLN Student Club Contributions
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<th>Fall Semesters</th>
<th>Spring Semesters</th>
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<tr>
<td>• Mexican Independence Day</td>
<td>• Educate Si Se Puede Conference</td>
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<td>• Sugar Skull &amp; Altar building Workshops</td>
<td>• Outreach to Local High School</td>
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<td>• SLO Mission Dia De Los Muertos</td>
<td>• Club Day</td>
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<td>• Paso Holiday Light parade</td>
<td>• SLO County Beach Clean Up</td>
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<td>• NC Ambassadors Gift Basket Wrapping</td>
<td>• Latino Outreach Council panel on Latina in Higher Education</td>
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<tr>
<td>• Rise Drive</td>
<td>• LLN State Wide Conference</td>
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<td>• Club Day</td>
<td>• Cinco De Mayo Celebration</td>
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<td>• Connect @ Cuesta</td>
<td>• Student Success Fair</td>
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Collaboration among the three Latino Clubs at Cuesta College:
LLN Student Club
Mecha Club
Dreamers United Club
Tips to Start LLN Chapter

• Establish an account with your College Foundation and/or Bursars Office for the LLN Faculty and Staff Chapter.
• Get one of your administrators to be the signer of the account along with the LLN Cuesta Chapter President + LLN Chapter Treasurer.
• Organize a fundraiser to help you raise funds for the account.
• Send letters to Latino Faculty and Staff to recruit members
• Establish monthly meetings
• Develop goals and objectives for your Chapter (start small)
• Host an annual LLN chapter retreat (this could be on campus or off campus).
• It might take a while to get the chapter going, so keep positive. You can do this!!
• Seek out advice from other chapters around the State who are doing great work!
• Read and disseminate LLN Statewide newsletter for updates on activities/events happening throughout the State and to get ideas for programming
8 Steps to Start LLN Chapter

1) **Contact** your LLN Region Representative or your LLN Board Vice President for advice on starting a chapter on your campus.

2) **Network** with Latinas on your campus about the possibility of starting your own chapter. Networking is your strength and can help you acquire funding and support in the future. Use other LLN chapters as “examples” of what other colleges are doing to help garner support for your chapter.
3) **Develop** a Statement of Purpose for your Chapter, as well as By-Laws. Use the Statewide By-Laws to guide you.

4) **Check** with your college to see how you can “legitimize” your chapter. Is there a committee you have to see to obtain the official seal on your chapter?
8 Steps to Start LLN Chapter

5) Find out from Student Activities or Student Government about incorporating students. Students provide energy and enthusiasm in a chapter and can help with fundraising. Students have access to Student Government funding, as well as facilities. Remember this organization is open to College Administrators, Trustees, Faculty, Staff, and Students.

6) Plan meetings, once you have interested administrators, faculty, and staff in your chapter. Also e-mail minutes to those who cannot attend the meetings so they are kept up-to-date and feel part of the chapter.
8 Steps to Start LLN Chapter

7) Invite speakers as needed depending on the goals that your chapter decides to work on.

8) Have Fun!!
Apply to become a chapter by following the link below:

http://llncccc.org/membership/
Feel free to contact us at:

Glenda Moscoso – gmoscoso@cuesta.edu
Estella Vazquez – evazquez@cuesta.edu
Questions/Comments
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Thank You!